

TICAL
2025

La Ciberseguridad empieza en ti: Cultura, hábitos y conciencia

Andrés Casas



EL ORIGEN





CULTURA = DECISIONES

ENEMIGO
INVISIBLE



EL CLICK AUTOMÁTICO









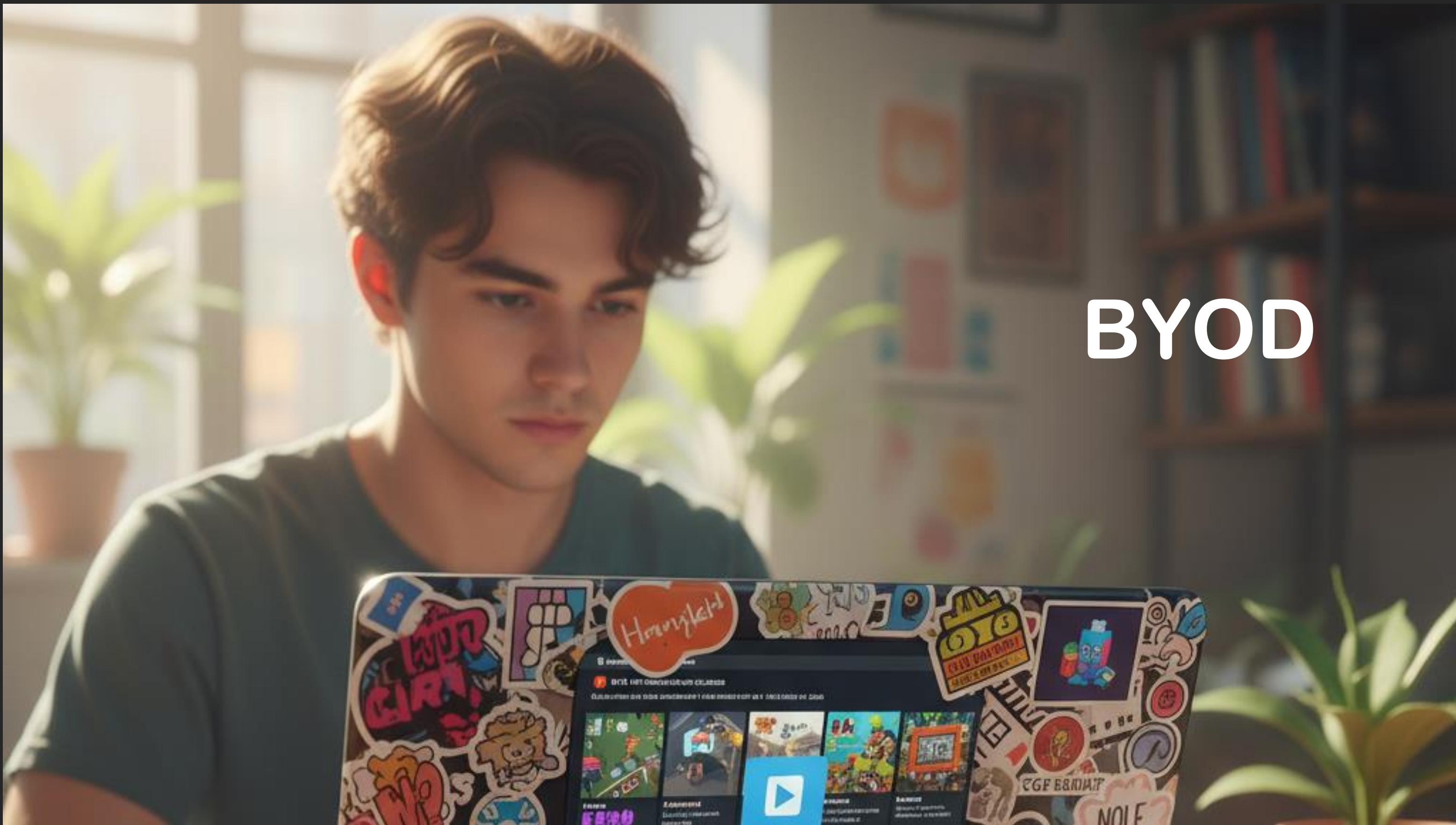
UNAUTHORIZED ACCESS DETECTED.
YOUR WHMTSAEP ACCOUNT IS BEING
LOGGED OUT. TAP CANCEL TO STOP.

OK



LA CONTRASEÑA

BYOD



Wi-Fi

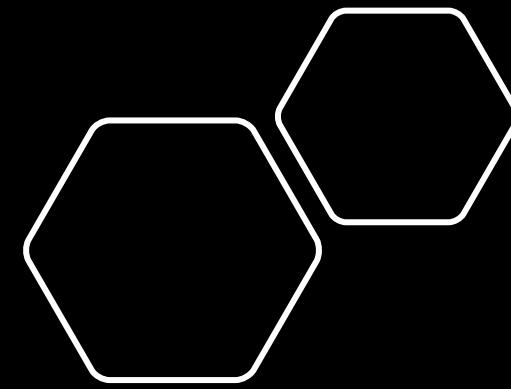




DUDAR



MFA



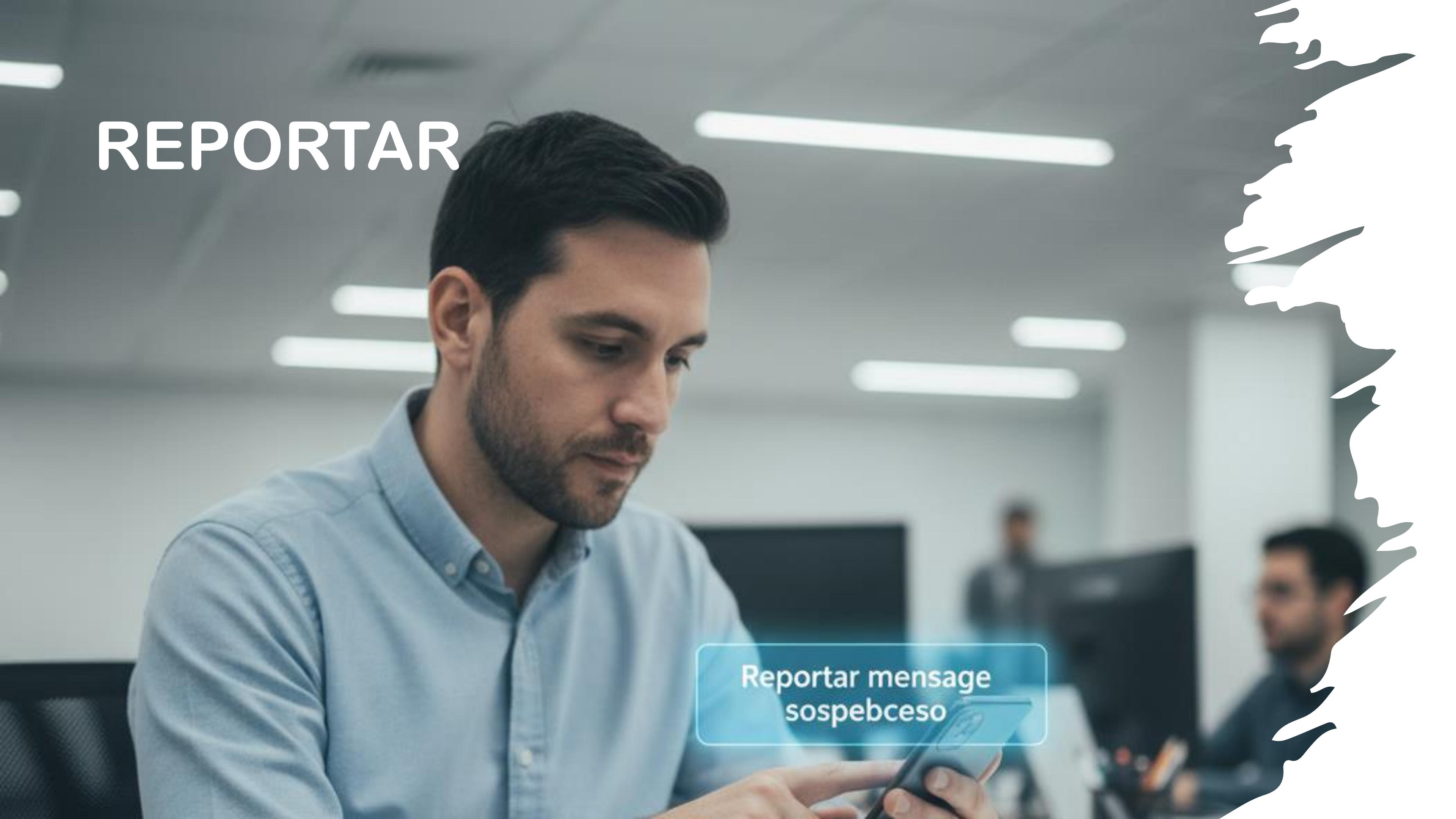
ACTUALIZAR



PROTEGER LO CONFIDENCIAL

A photograph of a courtroom interior. In the foreground, a stack of papers is resting on a wooden bench. The top paper has a large, bold, black rectangular stamp with the word "CONFIDENCIAL" written in white capital letters. The background shows rows of wooden benches for spectators or jurors, and a person in a dark robe, likely a judge, is visible in the distance.

REPORTAR



Reportar mensage
sospechoso

A man with dark hair and a surprised expression is looking through a doorway. He is wearing a black t-shirt. The background is a blue-tinted room.

“La seguridad
empieza
empieza en ti”

PECHAKUCHA

Un formato PechaKucha (20 diapositivas × 20–40 segundos cada una) exige **ritmo, narrativa visual y frases muy concretas.**

Andrés Casas

Co-fundador de BRAKK, donde desarrolla servicios y soluciones de ciberseguridad, lidera estrategias de mercado y construye equipos especializados.

Junta Directiva del CyberSec Cluster

Presidente del ISC2 Costa Rica Chapter



TICAL
2025

**¡GRACIAS!
THANKS!**

¿Alguna pregunta? Any questions?