

SPONSORSHIPS



**See you in
Costa Rica!**

November 11 to 13

Hotel DoubleTree by Hilton Cariari,
Heredia, Costa Rica

tical2025.redclara.net

Join the conference that promotes science, innovation, and digital transformation in Latin America and the Caribbean.

In line with the objectives of the EU-LAC Digital Alliance and its goals tracing the BELLA II project, which leads RedCLARA, TICAL offers a space of discussion and strategic exchange of experiences developed from networks national members of RedCLARA as part of the regional objectives to the strengthening of science, technology and innovation. TICAL promotes identification of common challenges and opportunities raised by transformation digital for the economic and social development of Latin America and the Caribbean, and determine the key elements for building a common development agenda based on digital.

The 13th edition of our Conference, TICAL2025, will be held November 11-13, 2025 at the DoubleTree Hotel, By Hilton Cariari Heredia, Costa Rica.

Join this unique experience of displaying your tools and services for academic and research institutions in the Americas Latin and the Caribbean.



TICAL unites leading brands with opportunities that transform the region

TICAL connects major brands with your target audience

¡Since 2011, all these brands trust us. In 2025 we hope to have yours!





SPONSORSHIPS **TICAL2025** CATEGORIES



Gold

USD 15.000



Presence of your brand on:

- Web TICAL2025 with link to the website sponsor.
- Logo application on the main stage of event (face to face action) TICAL2025.



Digital presence

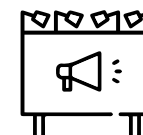
- Broadcast logo display video during the break of the event in the plenary room of TICAL2025 (generated by the organization TICAL2025, with all sponsors' logos that have space in this category).



Disclosure

- Logo application in up to four actions marketing via e-mail sent by organization TICAL2025 for those who apply to attend the event.
- Three actions on social networks to give advertising the event, with the sponsor's logo

(generated by the organization TICAL2025, with all the logos of sponsors that have space in this category; these actions can be done on one or more of these channels: YouTube RedCLARA, Twitter TICAL, Facebook TICAL, Facebook RedCLARA, LinkedIn RedCLARA).



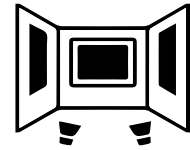
Face-to-face

- Right of distribution of institutional material in the event purse to be delivered to participants in the Registry.
- Presence of the logo in scenography and signage of the event.
- 1 draw at the event (special action optional; date, time and location of the draw will be defined by the organization TICAL2025).



Gold

USD 15.000



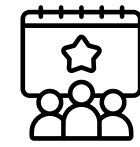
Other benefits

- Space in the event program to present a 15-minute presentation with a theme related to the non-commercial event (TICAL2025 will define, together with sponsor, the best place for this presentation in the context of plenary presentations).
- Presentation in the main auditorium. Speaker and content of the sponsor's choice (this must approval of the Program Committee of TICAL2025).
- Action of the organization TICAL2025: Disclosure prior presentation of the sponsor via e-mail marketing for the entire database of registered conference + a publication on social networks promoting the content, mentioning name of the company.
- Three credentials for the face-to-face event.
- Space for a 3 x 3m stand. The design, supply, assembly and disassembly stand must be carried out by the sponsor.
- Corporate meeting space for sponsors, maximum use time of one hour (the capacity space allows to invite up to 10 people); the programming of this activity should be coordinated with the Organizing Committee of TICAL2025.



Silver

USD 8.000



Presence of your brand on:

- Web TICAL2025 with link to the website sponsor.
- Logo application on the main stage of event (face to face action) TICAL2025.



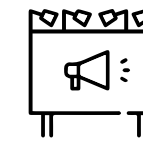
Digital presence

- Broadcast logo display video during the break of the event in the plenary room of TICAL2025 (generated by the organization TICAL2025, with all sponsors' logos that have space in this category).



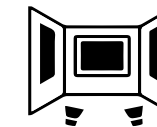
Disclosure

- Logo application in up to four actions marketing via e-mail sent by organization of TICAL2025.
- Three actions on social networks to give advertising the event, with the sponsor's logo (generated by the organization TICAL2025, with all the logos of sponsors that have space in this category; these actions can be done on one or more of these channels: YouTube RedCLARA, Twitter TICAL, Facebook TICAL, Facebook RedCLARA, LinkedIn RedCLARA).



Face-to-face

- Right of distribution of institutional material in the event purse to be delivered to participants in the Registry.



Other benefits

- Two credentials for the face-to-face event.
- Corporate meeting space for sponsors, maximum use time of one hour (the capacity of the space allows you to invite up to 10 people); programming of this activity should be coordinated with the Organizing TICAL2025.
- 2 x 2m space for a banner and table cocktail to distribute material. The banner should be provided by the sponsor.



Bronze

USD 3.500



Presence of your brand on:

- Web TICAL2025 with link to the website sponsor.
- Application of the logo on the stage of the main event (face-to-face action) TICAL2025.
- Coffee break areas.
- Electronic disclosures, advertising mail by the organization TICAL2025.



Other

- Giveaway of a gift by the sponsor (optional special action; the sponsor will provide the present and the place and time of the draw, is will coordinate with the TICAL2025 Organization).
- Conducting a webinar during the year 2025 explain some technological development that may benefit CLARA-TEC members and/or the cybersecurity group; format and subject will be agreed between RedCLARA and Sponsor.







And now that you know TICAL2025
is the right place,

**Where will you find your target
audience, want to know more?**



Contact us!

Contact: **Marco Teixeira**

E-mail: **tical@redclara.net**

